

# CONNECT2SLOVENIA

## International Matchmaking Event



We are delighted to invite you to the traditional **International Matchmaking Event "Connect2Slovenia"**, which will take place on **Thursday, 19 September 2024, starting at 10.00 a.m., in the Blue Hall of the Celje Fairground, Slovenia**. The event is organised by the Slovenian consortium Enterprise Europe Network, in partnership with the Ministry of the Economy, Tourism and Sport and Public Agency of the Republic of Slovenia for the Promotion of Investment, Entrepreneurship and Internationalisation.

Connect2Slovenia is the leading international matchmaking event in Slovenia, which has been held for many years within the framework of the International Trade and Business Fair (MOS) in Celje, the largest business and trade event in Slovenia. Connect2Slovenia enables effective and targeted networking - establishing new business contacts directly with potential business partners from the region of South-Eastern Europe and Alpe-Adria.

The event brings together SMEs, start-ups and scale-ups in the field of:

- **Industry 4.0 solutions/technologies (smart machines, robots, smart logistics, cyber security),**
- **digitalisation,**
- **automotive,**
- **metal industry,**
- **power and electronics,**
- **Mobility, transport and logistics, and**
- **research, development and technology transfer.**

The participation at the event is free of charge, pre-registration is required by 17 September 2024 on the website: <https://connect2slovenia-matchmaking-2024.b2match.io/> Confirmed registration is formal ticket to the MOS Fair.

We are looking forward to your and your client's participation at Connect2Slovenia 2024!

Attachment:

- Programme

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### PROGRAMME

Date: Thursday, 19. September 2024

Venue: The Blue Hall (Celje Fairground), Dečkova cesta 1, Celje, Slovenia

9.30-10.00	<b>REGISTRATION, COFFEE &amp; NETWORKING</b>
10.00-10.20	<b>WELCOME REMARKS</b> <ul style="list-style-type: none"><li>- Mr Blaž Cvar, President of the Chamber of Craft and Small Business of Slovenia</li><li>- Mr Wilhem Nest, ADVANTAGE AUSTRIA Country Director for Slovenia and Kosovo</li><li>- Mr Rok Capl, Director of the Public Agency of the Republic of Slovenia for the Promotion of Investment, Entrepreneurship and Internationalisation (tbc)</li></ul>
	<b>OPENING SPEECH</b> <ul style="list-style-type: none"><li>- Mr Matjaž Han, Minister of Economy, Tourism and Sport (tbc)</li></ul>
10.20.-10.30	<b>KEYNOTE SPEAKER</b>
10.30-11.30	<b>PANEL: CYBERSECURITY FOR COMPANIES</b> <p>A presentation on cybersecurity as part of modern business, effective management of cyber threats, key steps and measures to improve cybersecurity in companies. In January 2023, the new EU Directive 2022/2555 on measures for a high common level of cybersecurity in the European Union came into force. With the new NIS 2 Directive, the EU aims to achieve a high common level of cybersecurity, further improving cyber resilience and response in the event of security incidents in all Member States as a whole. The requirements of the NIS 2 Directive will be transposed into Slovenian legislation through an amendment to the Information Security Act (ZInfV), which the country is expected to adopt by October 2024.</p>
11.30-12.30	<b>BUFFET &amp; NETWORKING</b>
12.30-15.30	<b>B2B MEETINGS</b> <ul style="list-style-type: none"><li>- via the b2match online platform (with pre-selected meetings)</li></ul>
15.30-18.00	<b>VISIT THE FAIR</b>

*\*The event will be held in Slovenian; translation will be provided in English.*